



June 2022



Opportunities to Propel You Forward

News & Updates

Catapult Grey Bruce is Growing - New Executive Director and Marketing Coordinator

Catapult Grey Bruce is excited to announce it has appointed Cathryn Love as Executive Director effective May 16, 2022.

“We are thrilled to be welcoming Cathryn to the organization. Out of all the candidates who applied for the position, she stood out for her strong marketing and entrepreneurial experience. She also brings new ideas and a vision of growth for the future,” said Courtney Denard, Catapult Grey Bruce Chairperson.



[Read More](#)

Upcoming Grey Bruce Events

A promotional banner for the CATAPULT TECH NETWORK. The banner has a blue background with a futuristic cityscape and glowing lines. In the center, there is a red box with the text "CATAPULT TECH NETWORK" and "BUY LOCAL | BE LOCAL | BUILD LOCAL". The banner also features a car, a person's head with a brain icon, and a person's head with a brain icon. The CATAPULT GREY BRUCE logo is in the bottom right corner.

**CATAPULT
TECH NETWORK**
BUY LOCAL | BE LOCAL | BUILD LOCAL

catapult
GREY BRUCE

Want to hear more about technology innovation in the nuclear industry and learn about best practices in other sectors?

The Catapult Tech Network and the Nuclear Innovation Institute is pleased to invite you to an upcoming event on June 22, 2022.

The in-person event, titled ***Technology Innovation in the Nuclear Industry and Beyond***, will engage participants in a series of conversations with leaders in nuclear, technology and agriculture sectors, including a presentation from Dr. Eric Johnston, Chief Innovation Officer at NII, and participation from innovation leads at SNC Lavalin and Kinectrics.

The event will begin at 2:00PM at NII in Port Elgin and will include time for networking with light refreshments being served.

As space is limited, registration is required. To learn more about the event, and to register, visit:

[CTN Meetup #5: Technology Innovation in the Nuclear Industry and Beyond — Catapult Grey Bruce](#)

Please share with others in your organization who might be interested in attending the event.

Register

WEDNESDAY WARM-UP

VIRTUAL NETWORKING

WEDNESDAY, JUNE 29 @ 9:00AM

catapult
GREY BRUCE



BUSINESS
ENTERPRISE CENTRE

Wednesday Warm Up: Virtual Networking

June 29th, 9-10am

Wednesday Warm-Ups are a terrific way to connect with your local business community. Join us for some low-stress virtual networking!

Free, and open to all.

[Register](#)



2ND ANNUAL GOLF TOURNAMENT



1PM TEE-TIME. PRIZES, RAFFLE, STEAK DINNER
\$125 (CLUB MEMBERS \$75)

*Shotgun start, scramble format

24 | STONE TREE GOLF CLUB
JUNE | OWEN SOUND, ON

Register: https://catapult_golf_tournament.eventbrite.ca

2nd Annual Golf Tournament

Catapult Grey Bruce Fundraiser

Join us for the 2nd Annual Catapult Grey Bruce Fundraiser Golf Tournament! Come solo, or register as a foursome and support the local entrepreneur ecosystem.

When: Friday, June 24, Stone Tree Golf Course, Owen Sound

1pm Tee-time (shotgun start, scramble finish.) 6pm dinner, raffles, prizes. We can't wait to see you on the course!

Register

Regional Events, Programs & Grants



Free Webinar
Google IOI
Managing Google business listings, analytics,
and setting your business up for success
online.

Wednesday, June 15th 7pm-8:30

BUSINESS
ENTERPRISE CENTRE

Beginner's Guide to E-Commerce

Wed. June 15th, 7-8:30pm

Join the Business Enterprise Centre and Treefrog Digital Solutions for a free virtual webinar where we'll be tackling all things Google: how to manage your google business listing/Google My Business, analytics, and setting your business up for success online.

Register



Market Selection and Validation for Growth Companies

Thursday, June 9th

Programing Event 2:00-5:00 PM - BBQ and Networking 5:00 - 7:00 PM

@ Georgian Peaks Ski Club

YOU WILL LEARN:

- Market choice and why it matters
- Verify opportunities for your product
- How to talk to customers



Market Selection and Validation for Growth Companies

The Georgian Bay Accelerator is pleased to announce its inaugural event on Market Choice and Validation at the beautiful Georgian Peaks Ski Club. No matter the stage or size of your business, fully understanding and validating why you are choosing a market is foundational and will have an impact on all areas of your business.

Discover how connecting with your customers at the earliest possible stage to test your product or concept can drive critical decision making and further product development.

Please join us on Thursday, June 9th, where guest speaker Laura Allan, Assistant Professor in the Lazaridis School of Business and Economics at Wilfrid Laurier University will help you navigate the process of market selection and validation.

[Register](#)

What is Catapult Grey Bruce?

Catapult Grey Bruce was formed by entrepreneurs for entrepreneurs to provide you with the connections, knowledge and space you need to grow your business and personally. Each month, we share opportunities for you to "propel" further.

Have an event you would like shared? Send us an [email](#) with the details!

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